



PAQ-010-001501

Seat No. _____

B. B. A. (Sem. V) (CBCS) Examination

October / November - 2018

Operation Management

(Old Course)

Faculty Code : 010

Subject Code : 001501

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) This question paper contains five questions.
(2) Each question is compulsory.
(3) Each question carries equal marks.
(4) Figures to the right indicate marks.

1 Define Production Management and Operations Management. Explain objectives of operation management. 14

OR

1 Differentiate between manufacturing and services operation. 14

2 Compare and contrast job-shop process and batch process. 14

OR

2 Explain giving examples : assembly process and continuous process. 14

3 Explain in brief various types of service operations. 14

OR

3 Explain : Service planning and scheduling. 14

4 Discuss : Factors affecting plant location. 14

OR

4 Elaborate with example : Qualitative factors analysis model. 14

5 Discuss giving examples : Product and process layout. 14

OR

5 Give details about factors affecting facility layout. 14

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[300/30]